

29TH FEBRUARY 2020 • 29TH FEBRUARY 2020 • 29TH FEBRUARY 2020



morgans
**KIAMA
SEVENS**



Celebrating
48 YEARS OF GREAT SEVENS RUGBY



OVERVIEW

Coming a long way from its early origins, the 2020 tournament will see 44 high quality teams competing for a range of trophies including (one of the most sought after trophies in Australian Rugby) the Morgans Kiama Sevens Cup, the Kiama Sevens Plate for the runners-up, the Women's Vase, Men's and Women's Country Cup and the Men's Bowl.

Over 700 athletes will come together from the cream of Sydney First Divisions sides to compete against Sydney Subdistricts, NSW Country, ACT Rugby Union, Victorian, Queensland and South Australian teams in front of over 4,000 spectators on what could be described as the most aesthetically pleasing ground in all of world rugby.

Much of our continued success can be attributed to the tournament's increasingly far reaching promotions. The Morgans Kiama Sevens Media Partners and event organisers provide a dynamic advertising campaign in the months leading up to the tournament with official Media launch, 'Launch Party' and referee's jerseys - all available for sponsorship or brand association.

The 48th annual Morgans Kiama Sevens will be held at the Kiama Showground, Kiama (situated alongside Kiama's picturesque Surf Beach) on Saturday 29 February 2020.

Sponsors receive wide exposure on the day via our live streaming facility, branded corporate areas and big screen advertising. With our 50th Anniversary year looming it's an excellent opportunity to link your brand with this high profile sporting event.

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www.kiamarugby.com



COMMUNITY

The Morgans Kiama Sevens represents an excellent opportunity for business owners to dramatically increase their profile within the Illawarra region.

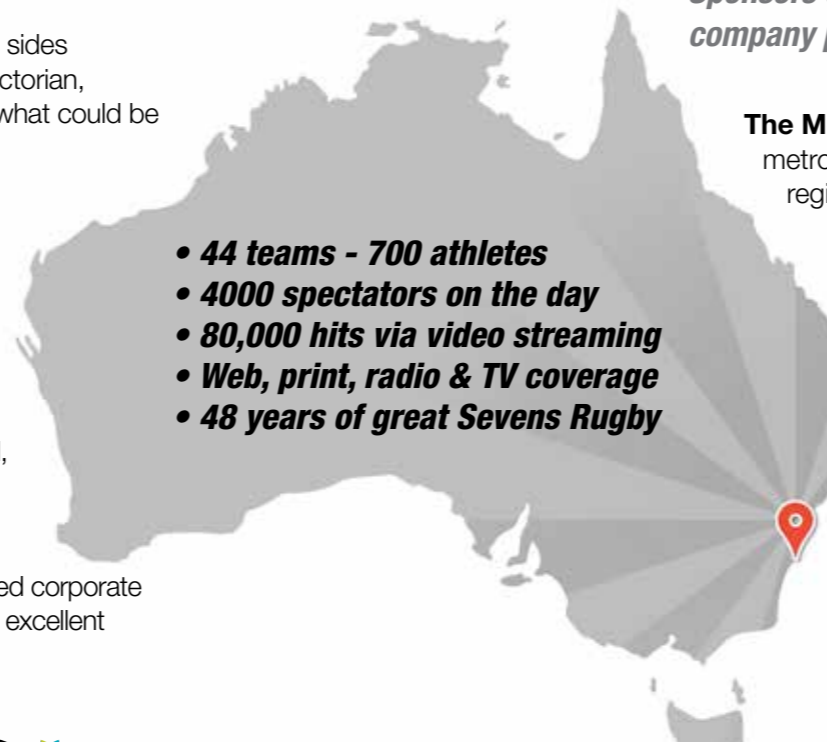
Sponsors of the 2020 tournament have the opportunity to not only raise their company profile but assist in the growth and support of the local community.

The Morgans Kiama Sevens tournament will again tap into the more affluent metropolitan markets while drawing in large numbers of international and regional stakeholders.

Rugby Sevens is an increasingly popular international sport, a phenomenon that continues to grow since the sports inclusion in the 2016 Olympics.

The 2020 Morgans Kiama Sevens tournament presents business owners with a valuable opportunity to expose the quality and value of their products as well as their commitment to the growth and development of Australia's finest sport.

Kiama Sevens has moved from a humble festival type event to its current status as the premier one day tournament in Australia with 3 venues hosting over 4000 spectators. Event organisers would like to invite your organisation to become part of the tournaments exciting future.



- **44 teams - 700 athletes**
- **4000 spectators on the day**
- **80,000 hits via video streaming**
- **Web, print, radio & TV coverage**
- **48 years of great Sevens Rugby**

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SPONSORSHIP

Kiama Sevens organisers can create a bespoke sponsorship package to suit your needs.*

Be seen @ Morgans Kiama Sevens with a coldie in the stands, in the clubhouse and if you are one of the lucky ones, in the Morgans Hospitality marquee. 3 venues, with over 4000 spectators celebrating a spectacular day of Sevens Rugby.

Sponsorship opportunities include -

- Women's Country Cup
In its 5th year, the women's country side compete in their own competition.
- Referee Jersey sponsorship
Front / back and sleeves of jersey available or as a complete one sponsor. These will be seen in every game on Referees and linespersons.
- Player of the final - 6 finals. 6 opportunities.
- Live streaming facility
- Launch party
- Big screen advertising
- Game day
- Media launch

All available for sponsorship or brand association.

** Bespoke sponsorship has no minimal or maximum financial scope. Kiama Sevens can put in place a package to suit all business plans*

We look forward to forming a long and mutually beneficial relationship with your business as a major sponsor.

For any further inquiries please contact:

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Kiama Sevens Tournament Director

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Celebrating
**50 YEARS
IN 2022**



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